



**Aplicaciones Empresariales en  
Consultoría y Servicios, s.l.  
Corporate Presentation**



# Our inspiration

*“To make a great dream come true the first requirement is a great capacity to dream, then persistence that is the faith in our dreams” H. SEYLE*



Don't call it a dream,



Call it idea



If you allow us, we will help you to make it come true.

# Who we are



- **ECS** was founded in 1988 with the clear vocation of configuring itself as a creator of synergistic value in the business world through the detection of opportunities, its formation as a viable business element and the application of the necessary means to achieve success.
- **ECS** is currently a consulting company with interdisciplinary capability to find complex solutions to complex problems through defined differentiating elements:
  - **Being part** of different international corporate alliances for the regional development of new businesses, representing local companies and the internalization of them.
  - **Acting** as business advisor, supplementing the value driver of its customers, through our own capabilities and our business relationships with prestigious business agents.
  - **Acting** as investor developing businesses from the differentiating advantages of our partners and investors with a decisive support to innovation as ultimate competitive advantage.
  - **Participating** in different investees not only providing capital but accompanying and advising in their growth. Nowadays has shares in companies, that in whole, employ more than 1,500 employees and invoice more than 200Mn€.
- **ECS** collaborates and has collaborated with more than 200 companies and projects as consultant and participates or has participated as partner in more than 50 companies.



# What we do

We act as factory of new companies

We act as business consultants

We give value and facilitate the corporate relationships

We act as representatives of international groups

We generate synergetic businesses



# Our Values

- **Loyalty:** Our customers' goals are the only goals of ECS during our commercial relationship. Any conflict of interests must be removed before starting any joint adventure.

*Your level of loyalty is given by your level of honesty (Graham Gross).*

- **Compromise:** For being successful it is not enough being involved in the project of our customer. Compromise is a higher grade that not only requires be part of the success but to enjoy the efforts to reach it.

*When you're committed to something, you accept no excuses - only results. (Kenneth Blanchard).*

- **Innovation:** In ECS we believe the best way to foresee the future is to create it, this is why we help our customers to anticipate the changes in the market within a world where nothing is permanent but the change.

*If you want different results, do not do the same things (Albert Einstein).*

- **Differentiation:** In ECS we believe that the strength of our customers lie in the differences we make with their competitors, not in their similarities. Our customers do not follow anybody, they want to lead and be followed.

*They laugh at me because I'm different; I laugh at them because they're all the same (Kurt Cobain).*

- **Coherence:** In ECS we believe in the need of being coherent with our customers. Acting consequently with our values, sustaining our lecture with our actions.

*Happiness is when what you think, what you say, and what you do are in harmony. (M. Gandhi).*

# Our Team



*The companies are the reflection of their employees' DNA (M. Yale)*

Our multidisciplinary teams is composed of more than 100 executives and contributors, that bring together experience and training.

Engineers, economists, lawyers, experts in the areas of core development within the company (sports, energy, real estate, corporate management, trading), with a track record consolidated in the most important companies of the field with more than 40 years as partner's level and 25 as associated. Managers, consultants and back office staff supplement a leading and differentiating team in the world of business consultancy.

Our structure is complemented with external resources with which we have working for many years that contribute with specialization in the projects we target for our customers. These external resources meet by contract the same quality standards we have in our company and their working procedures comply with our professional requirements and are confirmed frequently by our quality services auditors.

ECS staff is committed with our brand, our history and with our customers, being the best guarantee of our own future.

# Some companies we participate or we have participated



BN Capital Assets  
Infrastructure & Advisory



NUSALOK, S.L.



ADIP



LICCUA\*



 **Bravo Airlines**



Coliseum  
management

DEDALO AIRWAYS

TECHNO  CENTER

neo invest  
Asia





# Some Experiences

**AIRBUS (ILLESCAS-TOLEDO)**



**Industrial Facilities**

**AEROPUERTO DE SALALAH (OMÁN)**



**Air traffic management & Operations**

**LA BOTIGA DEL BARSA (SINGAPUR)**



**Design**

**R. MADRID CF FOOTBALL ACADEMY IN CHINA**



**Introduction/promotion/brand development**





# Some Experiences

**ALICANTE AIRPORT**



**Security**

**NEW TERMINAL REUS AIRPORT**



**Civil Work**

**HOSPITAL DR. NEGRÍN (GRAN CANARIA)**



**Maintenance**

**AIRBUS (ILLESCAS-TOLEDO)**



**Telecomms**



# Some Experiences

CASA (SAN PABLO-SEVILLA)

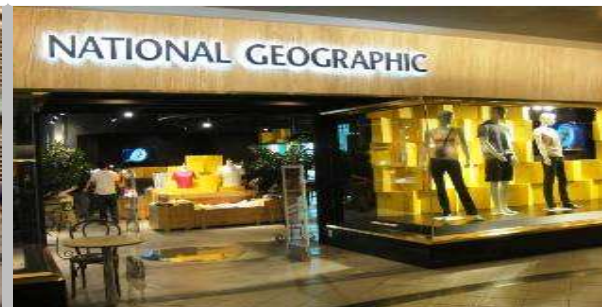


Industrial Facilities

NG STORE LONDON



NG STORE SINGAPUR



NG STORE MADRID



Brand development, product diversification and international expansion strategy



# Some Experiences

## BRAVO AIRLINES



## DÉDALO AIRWAIS



Shareholding and business development

## MENORCA AIRPORT



Industrial Facilities

# Some Experiences

## SINGAPUR MALL



Design, development and management

## SPORTSCENTRE, TORREJÓN DEL REY



Promotion, building and sports facilities exploitation

## HEATED SWIMMING POOL GRIÑÓN (MADRID)





# Some Experiences

## HOTEL ALBA DE LAYOS (TOLEDO)



Project/ strategy design/commercialization

## TRADING



Food, metals, oil and derived products

## RESIDENTIAL IN ALALPARDO (MADRID)



Building and promotion

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